

intersec

UNITING THE WORLD'S LEADING INDUSTRY SPECIALISTS FOR THE SAFETY & SECURITY OF FUTURE GENERATIONS

Taking place after 2 years, Intersec - the world-leading emergency services, security, and safety event was held under the patronage of His Highness Sheikh Mansoor Bin Mohammed bin Rashid Al Maktoum.

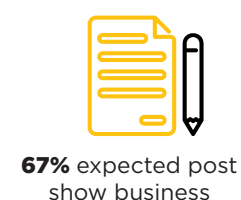
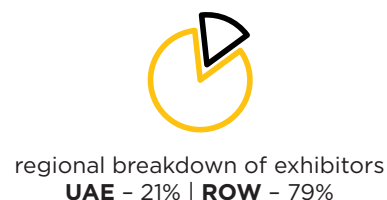
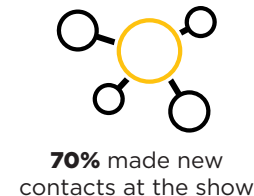
The 23rd edition hosted exhibitors from 47 countries and attracted visitors from 108 countries including innovators, procurement and sourcing professionals, government agencies and end users.

As part of the conference, an outstanding program addressing the industry's most vital discussions was delivered by six action-packed content pillars where attendees learnt from hundreds of renowned speakers from public and private sectors, including exclusive international headliners including General (R) Sir Nick Carter, former head of the British Armed forces, Sir Alex Younger, former MI6 Chief of the Secret Intelligence Service and FC, a renowned ethical hacker speaking in the region for the first time.

Edition	23rd
Date	16-18/01/2022
Venue	Dubai World Trade Centre
Organiser	Messe Frankfurt Middle East
Total Gross Sqm	43,583sqm
Exhibitors	522
Visitors	18,112
Total in-app contacts made	49,694
Meetings created	4,299
Total known PR value	2.85m
Total known ad value	\$951,216 USD
Event share of voice	71.2%

POST SHOW REPORT

EXHIBITOR OVERVIEW



Top 10 countries for exhibitors

United Arab Emirates
United Kingdom
Germany
United States
Italy
France
India
Turkey
Czech Republic
Korea, the Republic of

VISITOR OVERVIEW



Top 10 countries for visitors

United Arab Emirates
Kingdom of Saudi Arabia
Egypt
Iran
Pakistan
Iraq
United Kingdom
Turkey
Jordan
Oman

SHOW HIGHLIGHTS - NEW FOR 2022

CONFERENCES



Global Security
Leaders' Summit



Protecting Future
Connected Cities
& Citizens



Agile First
Reponders



Safeguarding
Critical
Infrastructure



Cyber
Security Lab



KSA
Focus Day

FEATURES



Tech Disruption
Zone



Nexus
Workshops



Future Foresight
Workshops



Cyber
Security Lab



Start-up
Zone



Demos &
Presentations

FUTURE COLLABORATION & MOU SIGNING AT THE SHOW

6 MOUs SIGNED WITH UAE CYBER SECURITY COUNCIL



CyberArrow



IMMERSIVELABS

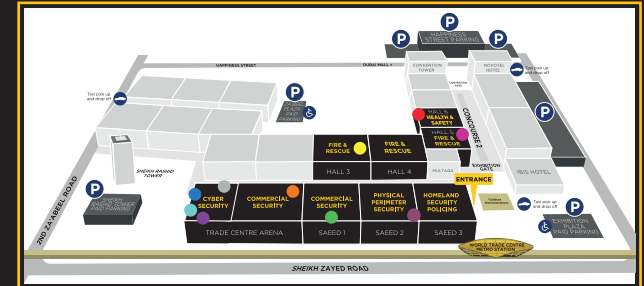


MANDIANT

4 MOUs SIGNED WITH NX DIGITAL TECHNOLOGIES



VENUE MAP



Product Groups

Arena: Cyber Security

Saeed 1 & Arena: Commercial Security

Halls 3, 4 & 5: Fire & Rescue

Saeed 2: Physical & Perimeter Security

Hall 6: Health & Safety

Saeed 3: Homeland Security & Policing

Conferences

- Global Security Leaders' Summit
- Cyber Security Lab
- Agile First Responders
- Protecting Future Connected Cities & Citizens
- Safeguarding Critical Infrastructure

Workshops and Seminars

- Future Foresight Workshop
- Nexus Workshop
- Startups
- The Fridge
- Tech Disruption Zone

CONFERENCE OVERVIEW

Intersec conferences hosted 250+ speakers and was the hub for vital discussions between regional and global leaders, technical breakthroughs, proven strategies, and productive spaces for meaningful and productive learning, in addition to networking and collaboration.

HEADLINE SPEAKERS



Sir Alex Younger

Former Chief of the Secret Intelligence Service, MI6



FC

Ethical Hacker and Social Engineer



General Sir Nick Carter

GCB CBE DSO
Former Chief of the Defence Staff and the General Staff



HIGHLIGHTED SPEAKERS

GLOBAL SECURITY LEADERS' SUMMIT



HE Dr Mohamed Al Kuwaiti
Head of the UAE Cyber Security Council



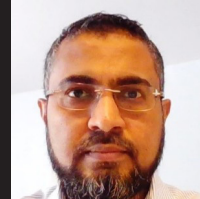
Dr Abdulla Mohammed Al Shimmari
CEO HCMS



Craig Jones
Director Cybercrime, Executive Directorate Police Services, INTERPOL



Adil Abdel Hadi
Security Management Industry Expert, Aman Security Training



Khalid Ansari
Principal Cybersecurity Engineer, FM Approvals



Ali Abdulla Al Sadadi
Head of IT, Ministry of Oil, Bahrain



Ali Alamadi
CEO & Co-Founder, CyberArrow



Ali Juma AlAjme
Director of Digital Health Department, Ministry of Health & Prevention, UAE

PROTECTING FUTURE CONNECTED CITIES & CITIZENS



Ahmed Ismail
Head of Security Training Affairs Dept. SIRA



Amjad Alata
Senior Manager Security, HSE & Business Continuity, Emaar Entertainment



Amy Siciliano
Public Safety Advisor, Halifax Regional Municipality



Areej Al Shaibani
Director HRD, Ministry of Transport Communications & Information Technology (MTCIT)



Aloysius Cheang
Chief Security Officer, Huawei



Alexandru Caciuloiu
Cybercrime and Cryptocurrency Programme Coordinator, UNODC

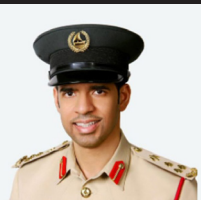


Gina L. Osborn
Assistant Special Agent in Charge, (Retired), FBI



Jeff Lanza
Ex Special Agent, FBI

AGILE FIRST RESPONDERS



Brigadier Khalid Nasser Al Razooqir
Director General of Artificial Intelligence, Dubai Police



Ahmed Khaled Mohammed Naimat
Director of Media Response Unit, NCSCM



Alexander Castellanos
Head of Fire & Safety, WSP



Ayssar Hanza
Risk Engineering Director, Ace Energy Group (Ex BP)

KSA FOCUS DAY



HE Bernardino León Gross
Former UN Representative, EU Special Representative and Spanish Secretary of State for Foreign Affairs



John Cowling
Security Consultant



Dr Marwa Salman Salah
Cyber Security Consultant for Digital Real Estate for Al Katoob International Group, Saudi Arabia



Richard Reed
Head of Corporate Emergency Management & Continuity, Saudi Aramco